

From blogging to podcasting, we are sure there is a way for you to create content for your sports website that aligns with your strengths and that you'll enjoy doing on a regular basis.

Blogging

Blogging is probably the most popular and the oldest form of content creation for any website. Blogging gets a good reputation because it allows you to update your site on a regular basis and search engines love sites that offer fresh content.

Another benefit of blogging is that it allows you to share match results as well as behind the scene happenings even during the off-season so your fans and everyone else can stay connected to you throughout the year.

Past Match Replays

Another way to create content for your site is to simply post past match replays as blog entries on your site. This goes well with posts that announce the match as you can always update the entry with a match replay.

It's even better if you provide a short commentary and a bullet list of the major moments during the match.

Funny Sports Videos

While sport matches are serious business, that doesn't mean you can't have a bit of fun. Sharing your funny sports videos from matches could be just the thing that attracts a large new following to your team and your website.

Sports Quizzes

Create a fun sports quiz that tests your fan's knowledge about your particular sport. You can also create a quiz for general sports trivia or get really specific and create a quiz about your team.

Make it even more appealing by offering a prize for people who answer all the questions correctly. This could be something small like a pair of tickets or a team shirt.

Start a Sports Podcast

Sports podcasts are a popular podcast category so why not start your own? The beauty of this approach is that you can have guests from your area that are in the sports industry as well as feature your team players.

Conduct Player Interviews

Lastly, consider interviewing your players as well as other members of your team and posting them on your site. You could post them as written posts as well as video or audio posts with the transcription added to the blog post. What's more, you could also get your fans involved and let them ask questions.